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Filing date: **07/01/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92057236
Party	Defendant Analog Wine Co., LLC
Correspondence Address	ANALOG WINE CO LLC #3, 733 CRYSTAL SPRINGS ROAD SAINT HELENA, CA 94574 UNITED STATES tracy@analogwineco.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Matthew H. Swyers
Filer's e-mail	mswyers@thetrademarkcompany.com
Signature	/Matthew H. Swyers/
Date	07/01/2013
Attachments	notice of appearance.pdf(86126 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
The Trademark Trial and Appeal Board**

Registration No. 4,020,012
For the mark ANALOG WINE CO.
Registered on the Principal Register August 30, 2011

DOGFISH HEAD MARKETING, LLC,	:	
	:	
Petitioner,	:	
	:	
vs.	:	Cancellation No. 92057236
	:	
ANALOG WINE CO., LLC,	:	
	:	
Registrant.	:	

APPEARANCE OF COUNSEL

COMES NOW Registrant Analog Wine Co., LLC (hereinafter "Registrant"), and hereby requests that the United States Patent and Trademark Office and, specifically, The Trademark Trial and Appeal Board recognize Registrants new power of attorney in Matthew H. Swyers, Esquire, The Trademark Company, PLLC, 344 Maple Ave., West, Suite 151, Vienna, VA 22180, (800) 906-8626.

The Registrant requests that all correspondence in this matter henceforth be sent to:

Matthew H. Swyers, Esquire
The Trademark Company, PLLC
344 Maple Avenue West, Suite 151
Vienna, VA 22180
Tel. (800) 906-8626 Ext. 100
Facsimile (270) 477-4574
mswyers@TheTrademarkCompany.com

Communication via email with The Trademark Company, PLLC via the above-referenced email addressed is hereby expressly authorized. All previous powers of attorney are hereby revoked.

Respectfully submitted this 1st day of July, 2013.

/Matthew H. Swyers/

Matthew H. Swyers, Esq.

344 Maple Avenue West, Suite 151

Vienna, VA 22180

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Counsel for Registrant

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CERTIFICATE OF SERVICE

I HEREBY CERTIFY that I caused a copy of the foregoing this 1st day of July 2013 to be served,
via first class mail, postage prepaid, upon:

JOHN J. DABNEY, ESQ.
MCDERMOTT WILL & EMERY LLP
500 NORTH CAPITOL STREET NW
WASHINGTON, DC 20001

/Matthew H. Swyers/
Matthew H. Swyers